



SOUTHERN
TRIAL LAWYERS
ASSOCIATION

33rd Annual Conference Program

February 16-20, 2022 ♦ The Ritz-Carlton New Orleans

Wednesday, February 16

5:00 p.m. – 6:00 p.m.
Board of Governors Meeting
The Ritz-Carlton New Orleans
Audubon Room, 1st Level

7:00 p.m. – 8:30 p.m.
Welcome Reception
Sponsored by **HMR Funding**
The Ritz-Carlton New Orleans
French Quarter Balcony, 3rd Level

Thursday, February 17

8:30 a.m. Registration and
Continental Breakfast
The Ritz-Carlton New Orleans
Grand Ballroom, 2nd Level
Bloody Mary & Mimosa Bar
Sponsored by **Benchmark Physical
Therapy**

9:00 a.m. – 12:30 p.m.
CLE Seminar, The Ritz-Carlton New
Orleans, Grand Ballroom, 2nd Level
Moderator: STLA President
Tad Thomas, Louisville, KY

9:00 a.m.
Best Lessons Learned as a Southern
Trial Lawyer, Vincent J. Glorioso, Jr.,
New Orleans, LA

9:15 a.m.
Proving the Why: How to Maximize
Damages with Motive
Ronald E. Johnson, Jr., Louisville, KY

9:45 a.m.
Tips for a Paperless Trial
Tad Thomas, Louisville, KY

10:15 a.m. Break

10:30 a.m.
Building a Successful Personal Injury
Practice Through Leadership and
Innovation, Katherine C. Neal,
Clearwater, FL

Thursday Continued

11:00 a.m.
Latest Trends in Negligent Security
Cases, Michael Haggard, Coral
Gables, FL

11:30 a.m.
What to Know When Your Client is a
Federal Employee, Brad Harris,
Lexington, KY

12:00 p.m.
Marketing Strategies for the
Pandemic, Jeffrey Meldon,
Gainesville, FL

12:30 p.m. CLE Adjourns

6:30 p.m. – 9:30 p.m.
War Horse Gala
The Ritz-Carlton New Orleans
Lafayette Ballroom, 2nd Level
Sponsored by **Forge Consulting** and
Streamlined Record Retrieval

9:30 p.m. – 10:30 p.m.
President's Dessert Reception
The Ritz-Carlton New Orleans
Crescent View Room, 12th Level

Friday, February 18

8:30 a.m. Continental Breakfast
The Ritz-Carlton New Orleans
Grand Ballroom, 2nd Level

9:00 a.m. – 12:15 p.m.
CLE Seminar, The Ritz-Carlton New
Orleans, Grand Ballroom, 2nd Level
Moderators: Mattie A. Taylor, Little
Rock, AR, and Kenneth M. Suggs,
Columbia, SC

9:00 a.m.
5 Lessons Learned From Interviewing
America's Top Trial Lawyers
Stephen G. Lowry, Savannah, GA

9:30 a.m.
Proving Damages in Wrongful Death
Cases, Francis M. "Brink" Hinson,
Columbia, SC

Friday Continued

10:00 a.m.
How to Be the Best Second Chair
Matthew M. White, Columbia, SC

10:30 a.m. Break
Refreshments sponsored by
Physician Life Care Planning

10:45 a.m.
Turning a Boil Water Notice into a
Class Action, Mattie A. Taylor, Little
Rock, AR

11:15 a.m.
Identifying QAnon Jurors
Diandra Debrosse Zimmermann,
Birmingham, AL, and Robert F.
DiCello, Mentor, OH

11:45 a.m.
OSI Evidence: Law and Strategy
Phillip Miller, Nashville, TN

12:15 p.m. CLE Adjourns

12:30 p.m. – 3:30 p.m.
Crawfish Boil at Marché
Sponsored by **Physician Life Care
Planning**

6:00 p.m. – 9:00 p.m.
Balcony Party at Galatoire's
Sponsored by **ACR Productions Inc.**
and **Trial Structure**

Saturday, February 19

8:30 a.m. Continental Breakfast
The Ritz-Carlton New Orleans
Grand Ballroom, 2nd Level

9:00 a.m. – 12:15 p.m.
CLE Seminar, The Ritz-Carlton New
Orleans, Grand Ballroom, 2nd Level
Moderators: Christopher Marlowe,
Coral Gables, FL, and Sagi Shaked,
Miami, FL

**Saturday, February 19
Continued**

9:00 a.m.
Mastering and Maximizing
Technology: From Neophyte to Ninja
Justin Kahn, Charleston, SC

9:30 a.m.
Our Power as Trial Attorneys
Christian Morris, Henderson, NV

10:00 a.m.
How the Morality Based Trial Story
Connects With Jurors
Larry V. Roberts, Johnson City, TN

10:30 a.m. Break

10:45 a.m.
Expert Witnesses and Things You
Never Think About That Can Create a
Disaster for Your Case....or Your
Opponents, Stewart L. Appelrouth,
CPA, Coral Gables, FL, and Thomas
E. Garland, CPA, Coral Gables, FL

11:15 a.m.
Cross-Examination of Defense
Experts in Medical Negligence
Cases, Paul A. Casi, II, Louisville, KY

11:45 a.m.
Technology in the Courtroom: Using
TrialPad Litigation Software to Assist
in Presenting Your Case to the Jury
Dylan B. Gonzalez, Miami, FL

12:15 p.m. CLE Adjourns

5:00 p.m. – 7:30 p.m.
Closing Celebration
The Ritz-Carlton New Orleans
French Quarter Balcony, 3rd Level
Sponsored by **Collision Specialists,
Inc.** and **MSA Meds**

*CLE Credit has been applied for in
the thirteen STLA member states. We
anticipate approximately 10 hours of
CLE credit.*

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